

The screenshot shows the Visit Leicester website homepage. At the top, there is a navigation menu with links for home, city guide, attractions, eating out, clubs & pubs, shopping, and hotels & b n bs. A search bar is also present. Below the navigation, there are several sections: a banner for 'all the accessories for your mobile', a 'Leicester News - What Matters' section, a 'Leicester Video Collection' section, a 'Leicester Web Directory' section, and an 'Images of Leicester' section. There are also several advertisements, including one for 'Carphone Warehouse' and one for 'Hotels.com'. The website is dated Friday 21 November 2008.

**468 x 60 Banner**  
 Homepage £50 PCM  
 Insidepage £40 PCM  
 Homepage £250 for 6mths  
 Insidepage £200 for 6mths

**200 x 250 Rectangle**  
 Homepage £45 PCM  
 Insidepage £30 PCM  
 Homepage £235 for 6mths  
 Insidepage £180 for 6mths

**Why advertise @ visitLeicester.co.uk**

Visit Leicester is one of the most visited sites on Leicester England. Google has ranked the site on the first page for key word "Leicester England".

Visit Leicester has served the Leicester city and community as a useful guide continuously since 2004.

**Banners throughout the site**

Banners are available on each section. Banner rates vary for inside and homepage. For example the home page is the most visited page on the site so it is the most expensive (see rate card).

Banners appear on their allocated page on a rotation basis, each page refresh changes the banner to next in the rotation. We sell up to 3 banners in each position.

Banners can be animated or static and sizes are defined on the rates card with positions specified. .

Banners can have multiple frames, which means you can fit information over 4 or 5 different "faces" or 'frames'. The banner can be a link to other web content.

**120 x 600 Skyscraper**  
 Homepage £60 PCM  
 Insidepage £40 PCM  
 Homepage £280 for 6mths  
 Insidepage £200 for 6mths

**200 x 200 Square**  
 Homepage £40 PCM  
 Insidepage £30 PCM  
 Homepage £200 for 6mths  
 Insidepage £175 for 6mths

**468 x 60 Banner**  
 Homepage £40 PCM  
 Insidepage £30 PCM  
 Homepage £200 for 6mths  
 Insidepage £175 for 6mths

**728 x 90 Leaderboard**  
 Homepage £60 PCM  
 Insidepage £40 PCM  
 Homepage £280 for 6mths  
 Insidepage £200 for 6mths